



# HISTORIC BLUFFTON ARTS & SEAFOOD FESTIVAL

www.blufftonartsandseafoodfestival.com

October 16–23, 2011

## SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

---

### KING CRAB - \$10,000

#### PRESENTING SPONSOR

- ◆Recognition as a presenting sponsor in all supporting media;
- ◆Your corporate logo displayed in all paid ads, posters, sponsor banner, program and on the festival web site;
- ◆Your company banner displayed throughout the festival;
- ◆Verbal recognition as presenting sponsor by the emcee at the festival;
- ◆Prominent recognition on the presenting sponsor banner displayed throughout the festival;
- ◆A prominent listing in the festival program;
- ◆Complimentary exhibitor space on Calhoun Street on Saturday and Sunday;
- ◆20 passes to the sponsor tent at Rockin' on the Dock Saturday night. (Includes food and drinks);
- ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### PEARL - \$5,000

#### MAJOR SPONSORS

Sponsor one of these event segments:

- The 5k Run/Walk Saturday morning
  - "Rockin' On The Dock" party Saturday night
  - Main Stage Performance Center Entertainment Saturday and Sunday
  - Iron Chef Challenge Saturday
  - Media (Print or Radio or Cable, etc.)
- ◆Recognition as a major sponsor in all paid ads and posters and on the festival sponsor banner;
  - ◆Your corporate logo displayed in all paid ads, posters, sponsor banner and on the festival web site;
  - ◆A prominent listing in the festival program;
  - ◆Verbal recognition by the emcee at the festival;
  - ◆Your company banner displayed throughout your sponsored event Segment;
  - ◆Complimentary exhibitor space on Calhoun Street on Saturday and Sunday;
  - ◆10 passes to the sponsor tent at Rockin' on the Dock Saturday night. (Includes food and drinks);
  - ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### OYSTER - \$2,500

- ◆A prominent listing in the festival program and on the sponsor banner;
- ◆Your corporate logo displayed on the festival web site;
- ◆Verbal recognition by the emcee at the festival;
- ◆Complimentary exhibitor space on Calhoun Street on Saturday and Sunday;
- ◆6 passes to the sponsor tent at Rockin' on the Dock Saturday night. (Includes food and drinks);
- ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### CRAB - \$1,000

- ◆A prominent listing in the festival program and on the sponsor banner;
- ◆Your corporate logo displayed on the festival web site;
- ◆Opportunity to place your company literature in the festival welcome tent;
- ◆4 passes to the sponsor tent at Rockin' on the Dock Saturday night. (Includes food and drinks);
- ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### SHRIMP - \$500

- ◆A prominent listing in the festival program and on the sponsor banner;
- ◆Your corporate logo displayed on the festival web site;
- ◆2 passes to the sponsor tent at Rockin' on the Dock Saturday night. (Includes food and drinks);
- ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### 5K RUN/WALK - \$200

- ◆Your company logo on the Race Shirt;
- ◆5K sponsor banner listing;
- ◆Listing on the festival web site and festival program;
- ◆5K Pre-registration party (Thursday, October 20th);
- ◆Two 5K Registrations (includes two 5K race shirts);
- ◆**Opportunity to associate your company name with this premier Bluffton event!**

---

### PATRON - \$100

- ◆Listing in the festival program and on the festival web site;
- ◆**Opportunity to associate your company name with this premier Bluffton event!**