



HISTORIC BLUFFTON ARTS & SEAFOOD FESTIVAL, INC.

Post Office Box 2648 ♦ Bluffton, South Carolina 29910 ♦ (843) 757-2583
www.blufftonartsandseafoodfestival.com

May 1, 2011

Dear Food Vendor:

The Historic Bluffton Arts and Seafood Festival is scheduled for Saturday, October 22nd and Sunday October 23rd, 2011 on Calhoun Street in Old Town Bluffton. We are in our 7th year and are very excited about the festival. The festival continues to grow each year and we are expecting an even bigger crowd than last year.

OFFICERS

President
Mary O'Neill

Vice President
Dan Wood

Secretary /
Treasurer
Barry Connor

Director
Tina Toomer

Director
Nancy Schilling

Director
Dave Dickson

Festival Committee
Chair
Brooks Williams

The fee for food vendors this year totals \$300.00 for a minimum 10' X 10' space, which includes both days. Larger spaces are available at an additional cost. Participation by food vendors for the full weekend is required. All food vendors will be set up primarily in the Old Town Dispensary area, with some also on Calhoun Street. Artists, entertainment and educational and environmental exhibits will be on Calhoun Street.

All proceeds from your daily sales at the festival are yours to keep. Because each year more and more restaurants are showing an interest, it is very important to return the attached contract and hold harmless agreement as soon as possible. The Festival Committee will notify you of your acceptance in the festival and, if accepted, payment must be received no later than August 31, 2011.

Advertising in national and local magazines, newspapers, television spots and the festival web site has already begun. The sooner we receive your application, the sooner your restaurant receives exposure.

Once your application is accepted, we will be mailing out information on where you will be setting up, along with DHEC and Fire Marshal Rules. Adherence to these rules is your responsibility. You may be inspected during the event.

Please remember that your restaurant may showcase any item you please. If it is seafood, the seafood MUST be local. Imported seafood products are not permitted.

Alcoholic beverage sales are strictly through the Bluffton Rotary Club. No selling of alcohol is permitted at any food vendor booth. You may sell soft drinks and water.

Thank you and we look forward to seeing you at the 2011 Historic Bluffton Arts & Seafood Festival. Please do not hesitate to call or e-mail me if I can be of assistance.

Jay Parks

H – (843) 757-1577

C – (843) 368-1853

jparks@hargray.com



*Where Fine Art and the
Bounty of the Sea Come
Together*

HISTORY AND MISSION

The Historic Bluffton Arts & Seafood Festival was created in 2005 to help further a sense of community and to benefit the citizens, the local area merchants and artists through tourism. The citizens of the Town of Bluffton had and continue to express the need to protect and maintain the pristine quality of the May River and the historic Bluffton Oyster Company, as they are both instrumental to the very essence of the community. As Bluffton continues to grow, it is paramount that we continue to introduce our citizens, old and new, to these precious Bluffton gems. Festivals are magnets that bring young and old, rich and poor together to celebrate community. It is our purpose with each festival to help raise awareness that fosters protection of the May River and the rich culture and history of our area for the enjoyment of generations to come.



FOOD PURVEYOR CONTRACT
2011 Historic Bluffton Arts & Seafood Festival

EVENT: Historic Bluffton Arts & Seafood Festival
DATE OF EVENT: Saturday, October 22 and Sunday, October 23, 2011
TIME OF EVENT: 10:00 AM - 5:00 PM on Saturday and 10:00 AM - 4:00 PM on Sunday
PLACE OF EVENT: Calhoun Street

FOOD PURVEYOR: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

CONTACT: _____

I agree to provide the following food item(s)* at the prices listed, as follows: (Your menu may not be altered without prior approval of the Festival Committee)

I agree to participate on Saturday, October 22, 2011 and Sunday, October 23, 2011. I further agree to maintain a food station and to provide a server at said food station for the aforementioned time periods as stated above. I also agree to have the food station and server in place by 9:00 am each day and ready to serve from 10:00 am to 5:00pm on Saturday and 10:00 am to 4:00 pm on Sunday. I will provide all tables, tents, serving pieces, heating elements, food warmers, refrigeration, etc. that are needed for my food service operation. I understand that any other equipment and/or procedures required to satisfy the food safety guidelines of the South Carolina Department of Health and Environmental Control and the fire safety guidelines of the Bluffton Township Fire District are my sole responsibility. Included with this application is a copy of my liability insurance certificate naming Historic Bluffton Arts & Seafood Festival, Inc. and the Town of Bluffton as additional insured and a copy of my food handling license.

I need the following sized space at the price indicated, which includes both days:

Table with 4 columns: space size and price. Rows: 10' X 10' \$300, 10' X 20' \$600, 10' X 15' \$450, 10' X 25' \$750

I agree to pay this fee in-full no later than August 31, 2011. I understand that certain food purveyors may be allowed to share a space (and the cost) with prior approval of the festival committee. In that instance, this contract must be completed by both vendors and submitted along with a request to share space.

I understand that space limitations and overall festival menu considerations may preclude my acceptance as a food purveyor at the festival and that I will be notified by the festival committee of my acceptance.

Food Purveyor Signature Title Date

DETAILS OF FOOD STATION

Please provide a detailed description of how you will be serving your food. Include what you are using to keep food hot, if applicable or cold.

Electrical need at food station yes no
Only 20 amp, 120 V service is available at a limited number of food station locations.

*IMPORTANT
IF SERVING SEAFOOD, ONLY LOCAL SEAFOOD IS PERMITTED TO BE SOLD AT THIS EVENT; IMPORTED SEAFOOD PRODUCTS CANNOT BE SERVED.

HISTORIC BLUFFTON ARTS AND SEAFOOD FESTIVAL
HOLD HARMLESS AGREEMENT
OCTOBER 16 - 23, 2011

YOU MUST READ AND SIGN THIS TO PARTICIPATE!
Please sign and return with your contract

Date: _____ Company Name: _____

Name: _____
(print name)

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

In consideration of you accepting my registration, or my child's registration, my involvement as a participant, or my child's involvement as a participant, I hereby for myself and my minor child, my company, employees, agents, heirs, executors and administrators waive and release any and all rights and claim for damages I or my minor child, my company, employees, agents, heirs, executors and administrators may have against the Historic Bluffton Arts & Seafood Festival, Inc. and the Town of Bluffton, including all representatives who are in any way connected with the Historic Bluffton Arts and Seafood Festival. Further, in the event of any injury, I do hereby give permission and consent to authorize such first aid and/or medical and/or hospital care or treatment as deemed appropriate by responding emergency medical personnel. In addition, I am fully aware of the provisions covered by the fee for this event and I understand that if any emergency arises, any and all additional expenses incurred must be borne or assumed by me.

The managing committee of the Historic Bluffton Arts & Seafood Festival has permission to take, or cause to be taken, photographs of myself while participating in any Historic Bluffton Arts & Seafood Festival events. I understand that these photographs may be used for Historic Bluffton Arts & Seafood Festival advertising and public relations through and not limited to brochures, flyers, newspapers, magazines, television, or the internet.

Date: _____ By: _____
(Please print name)

Signature: _____