CALLING ALL CHALK ARTISTS!

Join us as a Chalk Artist at our Inaugural “CHALK THE WALK” Live Street Art Competition on Saturday, October 14, 2017 during the Historic Bluffton Arts & Seafood Festival. Chalk Artists receive a chalk space, chalk art supplies, voting slip for the People’s Choice Award and the opportunity to enter our Chalk Art Competition. Featuring cash prizes!

Participating artists can work individually or on teams up to 4 participants and should be comfortable working in front of a crowd. Participants of all abilities and ages are encouraged to help transform concrete beneath their feet in the Historic District in Bluffton into vibrant colors and works of art. The contest will take place on Saturday, October 14th from 9am to 4pm. RAIN DATE: Sunday, October 15, 2017 | 9am-4pm.

Entry Fee is $25 for the Standard Promenade spaces and $50 for the Premium Calhoun Street spaces, due by September 30th. Spaces are limited so register early.

Application Deadline: Saturday, September 30, 2017

Registration and Check-In:

Everyone is welcome to apply to participate in the chalk art contest. Each participant must register before the deadline. All participants will be contacted via email on further instructions and assigned space number. All participants must check in prior to beginning their artwork at the Blue and Gold Striped Registration Tent on the corner of Calhoun & Lawrence Streets.

Chalk the Walk Schedule:

Check-in begins at 9am. All participants may begin their artwork at 10:00am after they check in. At 4pm, photos of each chalk artwork will be taken for judging.

Space Assignments:

Spaces will be assigned randomly on a first-come, first-serve basis. Each space in the Promenade will be a rectangular concrete canvas along with a few premium odd-shaped spaces on Calhoun Street. Some spaces may have cracks and color or texture variations. Spaces are limited, and will not be subject to transfer.

Material Restrictions:

The only chalk permitted to use during the competition is the chalk provided by the event committee during registration. Use of other materials are prohibited and will be cause for disqualification.

Winners:

Artworks will be judged by the event committee judges. Winners will be announced on Sunday, October 15 at 3:00pm at the Registration Tent on Calhoun & Lawrence Streets during the LOCAL ART EXHIBIT.

Spectators will have the opportunity to vote for their favorite piece of work during the competition on Saturday, October 14th (People’s Choice Award) until 7:00pm.
The categories and prizes are:

*Best in Show: $250

*Best Oyster Inspired Piece: $100

*Best Crab Inspired Piece: $100

*Best Use of Color: $100

*Best Nature Inspired Piece: $100

*Best Children’s Piece: $50

People’s Choice Award: $50

Judging will be based on:

- Execution/Use of Materials

- Originality/Creativity

- Interpretation and Execution of Theme

- Overall Design

Additional Rules:

- Drawings must remain within the designated square area.

- Drawings on buildings, trees, or any other surface are strictly prohibited.

- This is a family event. Artwork containing nudity, profanity, or content deemed inappropriate by the festival committee will be removed and the artist will be disqualified from the contest.
Things You Can Bring:

Blankets or chair, knee pads to stay comfy while you draw

Sunscreen and hat

Sketches or inspiration pieces to guide your chalk design (but final chalk designs must be free-hand drawn)

Plastic to cover artwork during possible rain

Water and snacks

Tips

Use chalk sparingly. Build up your layers, starting with a very light layer on the bottom.

Some artist prefer to lay all of their undertones first. Some prefer to work top to bottom. We recommend outlining all of your major elements first.

A big chalkboard eraser works great for laying down large areas of color. Moving the eraser in a circular motion works best.

Creating a chalk-paint by crushing chalk into water and using a paint brush is also helpful when filling large areas.

If you’re a first-timer, consider using one object as the focal point of your artwork – a face, a frog, etc. Small details are difficult to manage on a rough surface — so think BIG & DRAMATIC.

The more you work with chalk on concrete, the more comfortable you will become. So practice on the driveway at home.